



# Wild Heart Ranch Joshua Tree

Wild Heart Ranch is a one-of-a-kind destination at the forefront of experiential travel: an immersive experience you live in, on a sprawling 40-acre ranch in Joshua Tree, California.

The adventure begins the moment you walk through the door. Telling the story of the (fictional) Hart Family and a mysterious secret they left behind, guests embark on a quest that combines immersive storytelling, puzzle quests, mind-bending art, secret spaces, and plenty of Instagrammable moments, all in a high-end accommodation, all at your own pace.

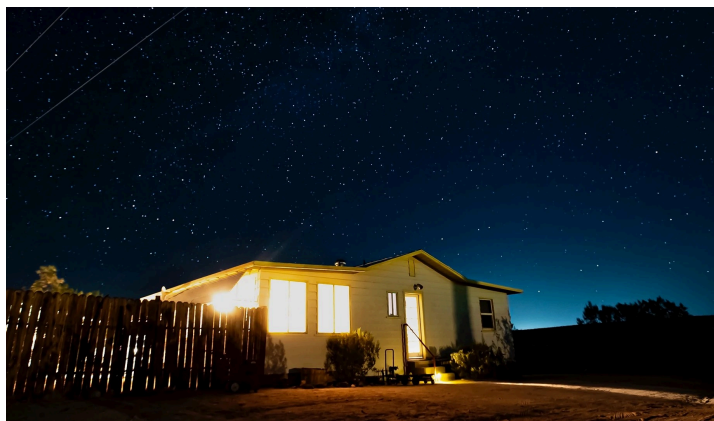
And when you're not busy solving the mysteries of the desert? Kick back in the pool or hot tub in this relaxing desert oasis.

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# Experiential Travel In Demand

As the travel industry navigates the post-pandemic landscape, demand for experiential travel is on the rise. Wild Heart Ranch perfectly embodies this new trend, pushing past boundaries, offering travelers an escape that goes beyond traditional vacation rentals.

We created Wild Heart Ranch to appeal to adventurous travelers looking for a truly unique escape. It's the perfect destination for groups of friends and families, especially fans of immersive experiences, escape rooms, or simply adventure-seekers looking to escape the cities.



## Would you be open to including Wild Heart Ranch in any upcoming features you have in the works?

While we are happy to provide everything you need remotely, we invite you to experience Wild Heart Ranch first hand. As our VIP guest, you'll have a front-row seat to our immersive adventure, the chance to connect with the passionate minds behind Wild Heart Ranch, and the opportunity to experience how we're flipping the script on traditional travel. Together, we can create content that'll transport your readers straight into the magical vortex Wild Heart Ranch strives to be.

# Who created Wild Heart Ranch?

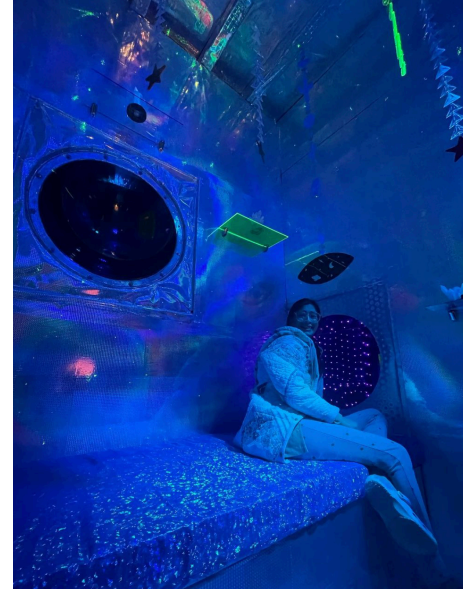
In a tale of passion, creativity, and ambition, Blake Hodges-Koch, Creator and Director of Wild Heart Ranch, and his now-wife Bea, embarked on a transformative journey in the Summer of 2019 that led them to the enchanting Joshua Tree desert. What began as a romantic getaway blossomed into a vision for creating the place of their dreams. Together, they made a life altering decision to buy a 40-acre ranch, move to the desert, and create a place that only few could have envisioned.



Blake left his filmmaking background behind to pursue his new passion: the creation of Wild Heart Ranch. Teaming up with his creative partner, Thomas Meston, they drew inspiration from companies like Meow Wolf, Disney, The Nest, and Sleep No More. Blake focused on the narrative, visual, and puzzle design. Thomas led the way on all technical aspects and team management. They partnered with many artists and makers along the way, including artist Marina Fini (Meow Wolf/Rainbow Bathhouse) to create the Crystalarium Installation. Together, they put their collective skills into creating a moving story and experience that people could live in. WHR opened on Labor Day 2020 and has now pleased over a thousand guests from around the world.

"We invite our guests to step into a world of exploration, discovery, and cinematic storytelling, where every corner holds a surprise and every moment is filled with wonder."

We can't wait to share this magical desert experience with you and your audience.



## **Your Wild Heart Ranch Experience**

**To secure your exclusive visit**, gain access to high-resolution media assets, or arrange an interview with creator Blake Hodges-Koch, **please email us at** [Coordinator@wildheartranchjt.com](mailto:Coordinator@wildheartranchjt.com). We eagerly anticipate the opportunity to welcome you, join forces, and allow your audience the opportunity to take an exclusive glimpse into the wonders of Wild Heart Ranch Joshua Tree.

In the meantime, feel free to explore our website [www.wildheartranchjt.com](http://www.wildheartranchjt.com) to get a taste of the property.

We look forward to collaborating with you.

Warmest regards,

Blake Hodges-Koch and  
the Wild Heart Ranch Team

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### **KEY INFO**

- [www.wildheartranchjt.com](http://www.wildheartranchjt.com)
- Instagram: WildHeartRanch\_JoshuaTree
- Located near Joshua Tree, California
- 3 Rentable Cabins
- 1 immersive puzzle quest with multiple branches and secret spaces to discover
- Capacity: 2-12 people
- Amenities include: a pool, hot tub, fire pit, vintage vending machine, swing, custom arcade game, board games, vintage vinyl collection, breathtaking desert sky, and much, much more
- Pet Friendly
- A 20 minute drive from Joshua Tree National Park